



## DEPARTMENT OF COMMUNITY SAFETY AND LIAISON KWAZULU-NATAL

*"Defending the weak"*

### **MEDIA ALERT**

ISSUED : 25 March 2009

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### **CHOKe THE DRUG MARKET; STAY CLEAN FOR 2010 AND BEYOND**

In light of the challenges pertaining to drug usage by young people, and informed by recent drug awareness campaigns hosted by the Department of Community Safety and Liaison, MEC Bheki Cele will on 27 March 2009 be hosting a Drug Free Generation Youth Imbizo. The event will take place on the **27<sup>th</sup> of March 2008 at the Esikhawini Collage Stadium in Empangeni.**

The recent seizure of the largest shipment of drugs in KZN at the Durban Harbor is an indication that the people of the province are a target market for this dark market, young people more specifically as they think doing drugs makes them "cool". Speaking at a drug awareness event held in Phoenix early this month, MEC Cele and other speakers had expressed concern at how glamorized the usage of drugs and alcohol had become, resulting in innocent young people being attracted to this habit. To address that, the imbizo will bring local and national celebrities to share their experiences with drugs and why they think drugs are "not cool".

### **More details:**

Theme : Drug Free Generation: 2010 and beyond  
"Owakho Lonyaka Mtomusha"

Time : 11h00-17h00

Guest Speakers : Kabelo Mabalane, Arthur Zwane and Zola 7

Members of the media are invited to attend and cover the event

Issued by: Ms Nonkululeko Mbatha, Spokesperson for the MEC for Transport,  
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